



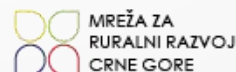
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Networking and
Advocacy
for **Green
Economy**

brdn
Balkan Rural Development Network

NETWORKING AND ADVOCACY FOR GREEN ECONOMY- NAGE

16 June, 2021
2nd Balkan Rural Parliament
Ohrid, N. Macedonia



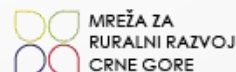


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General information

- ▶ **European Commission call under Civic Society Facility and Media Programme 2016-2017: Consolidating Regional Thematic Networks of Civil Society Organizations; Lot 6: Climate actions and environmental protection**
- ▶ **Project name: Networking and Advocacy for Green Economy - NAGE**
- ▶ **Duration: 10.04.2018 – 10. 10. 2021**
- ▶ **Donor: European Union**
- ▶ **Budget: Total estimated budget- EUR 1,071 ,269; (EU financing – EUR 964,069; Implementers' contribution – EUR 107,200)**
- ▶ **Implementing organization: *Rural Development Network of NM (RDN of NM)***
- ▶ **Implementing partners:**
 - Croatian Rural Development Network (HMRR)*
 - Albanian Network for Rural Development (ANRD)*
 - Network for Rural Development of Montenegro (MRRCG)*
 - Network for Rural Development of Serbia (MRRS)*
 - Network of organizations for rural development of Kosovo (NORDK)*
 - Network for Rural development in Bosnia and Herzegovina (MRRBiH)*





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- ▶ **TARGET GROUPS** - Rural Development Networks which are constituents of the Balkan Rural Development Network

- ▶ **END BENEFICIARIES** - Rural CSOs represented through their national networks, rural stakeholders, rural population in general



RURAL DEVELOPMENT NETWORK OF THE REPUBLIC OF MACEDONIA



Network for Rural Development of Serbia



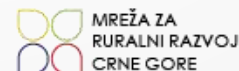
MRRBiH
MREŽA ZA RURALNI RAZVOJ U BOSNI I HERCEGOVINI



ANRD
ASOCIJACIJA ZA RURALNI RAZVOJ



HMRR
HRVATSKI MREŽNI RURALNI RAZVOJ



MREŽA ZA RURALNI RAZVOJ CRNE GORE



MREŽA ZA RURALNI RAZVOJ SRBIJE

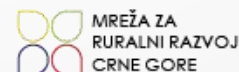


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Project objectives

- ▶ **Overall objective of the project** is to provide support to enhance the policy and decision-making impact of BRDN and its constituents, through involvement in the agricultural and rural program and policy reform processes for introduction of the green economy concept.





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► Specific objectives (outcomes) of the project

- Oc1: Strengthening of the grassroots' CSOs capacities in generic work, advocacy and networking, to be able to sustain their role of agricultural and rural reform advocates, in transparent and accountable way;
- Oc2: Introduction of the concept of green economy as unique cross-cutting entrepreneurial model for rural diversification and sustainability;
- Oc3: BRDN and its constituents use evidence-based policy development and rights-based advocacy to foster the national EU CAP approximation processes and promote green economy.

Intermediary specific objective of the project

Strengthened BRDN's networking and advocacy capacities, increased recognition, broadened impact and strengthened participation in policy decision-making processes



RURAL DEVELOPMENT NETWORK
OF THE REPUBLIC OF MACEDONIA



Network for Rural Development of Serbia



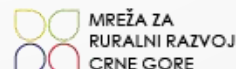
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BOSNE I HERCEGOVINE



ANRD
ASSOCIATION OF NETWORK FOR RURAL DEVELOPMENT



HMRR
HUNGARIAN RURAL DEVELOPMENT NETWORK



MREŽA ZA
RURALNI RAZVOJ
CRNE GORE



MREŽA ZA RURALNI RAZVOJ
SRBIJE



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Core project message - promotion and advancement of **GREEN ECONOMY**

The actions contributing to the accomplishment of the specific objectives are embedded in the project acronym:

N - Networking among BRDN members, among national networks' constituents, and networking through joint capacity building activities for strengthening grassroots' CSOs skills in advocacy and green economy aiming to furnish them with knowledge and empower them to sustain their role of agricultural and rural reform advocates, in transparent and accountable way



RURAL DEVELOPMENT NETWORK OF THE REPUBLIC OF MACEDONIA



Network for Rural Development of Serbia





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A – Advocacy, achieved on two levels:

- ▶ *Awareness raising*
- ▶ *Policy development*



RURAL DEVELOPMENT NETWORK OF THE REPUBLIC OF MACEDONIA



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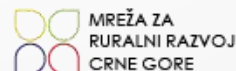
MRRBiH
MREŽA ZA RURALNI RAZVOJ BOSNE I HERCEGOVINE



ANRD
ANALIZI I REŠENJA ZA RURALNI RAZVOJ



HMRR
ORGANIZACIJA ZA RURALNI RAZVOJ



MREŽA ZA RURALNI RAZVOJ CRNE GORE



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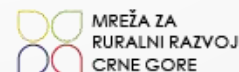


Advocacy

❖ Stakeholder and public awareness raising and sensitisation

campaign - sensitizing and building awareness of CSOs, rural community and general public of the concept of green economy by organizing Green entrepreneurship caravans, journalist contests, sensitisation video, and

❖ sub-granting of green ideas in order to enable grassroots CSOs experience implementation of small green initiatives in practice



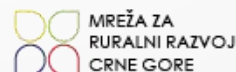


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Advocacy

❖ **Participatory green entrepreneurship policy development to foster and accelerate the national EU CAP approximation processes** - comparative analyses and studies, public debates and forums with stakeholders, evidence based policy solutions, establishment of regional working group synthesizing feasible policy recommendations and development of Roadmap to green economy





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Intermediary specific objective of the project

Strengthened BRDN's networking and advocacy capacities, increased recognition, broadened impact and strengthened participation in policy decision-making processes

BALKAN RURAL PARLIAMENT

